PRACTICAL RESOURCE / BUILD A PRODUCT

The launch-readiness checklist

Build a Product · buildaproduct.live

A practical check of the core experience, support, and measurement.

Core flow works on desktop and mobile.

Your notes:

Keyboard access, labels, and readable contrast reviewed.

Your notes:

Empty inputs and failed requests handled.

Your notes:

User data and access boundaries verified where applicable.

Your notes:

Secrets kept out of client code.

Your notes:

Recovery and rollback process recorded.

Your notes:

Product claims match current functionality.

Your notes:

One target audience and launch channel chosen.

Your notes:

Support path and review date ready.

Your notes:

Meaningful product events checked.

Your notes:

Use this worksheet as a starting point. Revise it based on real evidence from your own product.